

Electronic Pre-Press Guidelines

QUICK GUIDE – Send us the Original 300dpi EPS Files and a PDF of your design. This will provide you with the fastest turnaround time for proofs.

Software: If your software package is not listed, please call before sending your files.

Adobe Illustrator, Adobe Photoshop, Adobe Pagemaker, QuarkXPress, Freehand, Corel Draw

Note: Corel Draw file must be exported as Adobe Illustrator file as well. PC Typefaces/fonts are not available on Mac system. When using files created in Freehand, Illustrator and Corel Draw, please convert all type to outlines, curves or paths.

Email: info@amlonticket.com

FTP: Call for FTP I.P. Address

- Make sure to attach all files and fonts.
- Attach a PDF or JPG when sending files electronically.

Media:

Floppy Disk, SyQuest, Zip, Jaz, Super Disk, MO, CD, DVD

Fonts & Graphics Required:

Include all screen and printed fonts (Suitcase and Postscript fonts) or convert type to outlines, Include all link files, i.e., EPS files and their originals, TIFFs, PICTs, and Photoshop documents. Scanned images must be a minimum of 300dpi resolution. Save your image as CMYK, DUOTONE or GRAYSCALE.

Colors:

- Properly define colors as process (CMYK) or spot (PMS).
- Pay Attention to whether colors are set to knock out or overprint.
- Delete unused colors.
- Properly indicate and apply special colors.

Graphic Design Guidelines

Minimum Standards: for best results, do not go below these recommendations: **Rules:** .5pt. (.007 in.). **Type:** positive: 4 pt. sans serif knocked-out, 5 pt. sans serif & 8 pt. serif. **Printed to die position:** .0625" away from edge of die. Color trap: .5 pt. (.007") Scanned images must be at resolution of 300 dpi. **Screen:** 1% to 100%. We can produce very fine dots down to 8 microns. How fine the dots actually print will vary on the type of substrate we will be supplying. Anticipate highlight dot gain.

CAUTION: If you are using Direct Thermal Tickets your graphics must be trapped. Fade outs cannot be achieved due to the material not allowing for a 1% dot. Your best options are to have a very strong colored design with very little screen graduation.

All bar-code areas must have .125" white space around all sides and white behind the code.

Process Printing and Color Match Issues

We print many fine tickets with four color process and/or spot colors. On electronic file jobs, we do our own color separations and trapping in-house. Note: Variations in printing occur depending on the press and the substrate. In general, printing on gloss, transthermal and litho produces the best results.

Proofs

- 1440 dpi Color LaserJet
- Digital Match Print
- Press Proofs are additional.

Helpful reminders for art departments on color separation issues

1. Before sending us the file: If you know that the job is going to be a Pantone or spot color, make sure that you don't have other colors other than your Pantone colors that you are using. We suggest laser printing your color separations to ensure that you don't have unexpected spot colors. If we encounter an unusual situation, you will be charged extra for artwork, diagnosis, and problem solving.
2. Be sure to convert any scanned color image to CMYK before saving it.